

Dr. Anna Gladkova

IAMCR Ambassador Strategic Plan (2020-2023) for Russia

- Make IAMCR known to Russian academia, early career scholars and students as a leading association in media and communication field, using both local professional networks and conferences/seminars organized in Russia. These include annual Moscow Readings conference and ‘Journalism in... year’ at the Faculty of Journalism, Lomonosov Moscow State University, two of the biggest international conferences on Media in Russia organized in October and February each year.
- Collaborate with the National Association of Russian Media Scholars (NAMMI), of which I was Executive Director from 2011 until 2016, and regional schools of journalism and media (St. Petersburg, Kazan, Ekaterinburg, Chelyabinsk, Ufa, etc.).
- Encourage scholars to join IAMCR and actively participate in its activities, including the annual conference and other projects. These special activities include the organization of special meetings/seminars for IAMCR members and experts with Russian students to share experiences, advice on their thesis projects or give guest talks. Since part of my work as Director of International Affairs Office is to organize guest lectures at the Faculty of Journalism and given that many of our visiting lecturers are active IAMCR members, I believe this should be a logical step in making IAMCR known to a younger generation of Russian scholars.
- Continue organising special IAMCR panels at the Moscow Readings conference and reach out to other national conferences and seminars too: annual conference ‘Journalism in ... year’, annual NAMMI conference, conferences in St. Petersburg and in smaller cities of Russia (Kazan, Ufa, Cheboksary and others). I have good professional connections with scholars there and am sure this idea will be very welcome. My idea is to arrange a special IAMCR panel/section/slot at the biggest conferences on media and journalism in Russia, including Moscow Readings, NAMMI and ‘Journalism in... year’ conferences for a start and then extend the outreach to conferences and events in smaller cities and regions of Russia.
- Continue and develop the frequent communication with IAMCR members through the Digital Divide Working Group Facebook community, by inviting more scholars from Russia (including big cities like Moscow and St. Petersburg, and smaller cities in the Far Eastern, Southern, Siberian, North Caucasus and Volga federal districts).
- Create a special page for IAMCR members in Russia, not limited to the study of the digital divide only, but including a broader range of interests and topics.